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## JAMES M. CRAWFORD PRESIDENT

James M. Crawford was unanimously elected President of the Art Center in La Jolia by the Board of Directors on Jan. 16.

Mr. Crawford was elected to the Board of Directors three years ago, and in addition has served as Secretary for the last two years. As Secretary, he has made important organizational contributions to the center, and has also served as chairman of the By-Laws Committee and Membership Exhibit committee in 1956.

Mr. Crawford was born in Indianapolis and graduated from the Emmerick Manual Training High school, where he had already demonstrated his unusual talent in art and engineering. He wan a scholarship entitling him to a one year post-gradaute course as an assistant instructor in the forge shop. and continued his education with two years at the Art Institute of Chicago. where he studied illustration. However, his interest in engineering became dominant in 1908 when he took a position as draftsman for the American Motor Car company in Indianapolis. He advanced rapidly to the position of Assistant Chief Engineer within a few years.

In 1913 Mr. Crawford joined the Chalmers Motor company in Detroit. Again he advanced rapidly and successfully through the experimental and design departments to become the chief draftsman and Assistant Chief Engineer. He obtained his first position as Chief Engineer in 1917 after leaving the Chalmers company to join the Allen Motor company in Fostoria, Ohio, where he remained until 1922. While there, he also served as manufacturing manager. He first gained industry-wide recognition in 1922 when he became Chief Engineer for the Auburn Automobile company in Auburn, Ind. In 1927 he was brought into the General Motors organization as Assistant Chief Engineer of Chevrolet to develop its six cylinder car. Two years later, upon its introduction, he was made Chief Engineer and held that position until June 1, 1945, when he moved to the engineering staff of General Motors.

On June 2, 1947, Mr. Crawford was made Vice-President in charge of the engineering staff and, in that capacity, was in charge of the development of its facilities which were completed in (Continued on Page 2, Col. 1)

## COMING EXHIBITIONS

## U.P.A. Exhibition March 1 - April 4

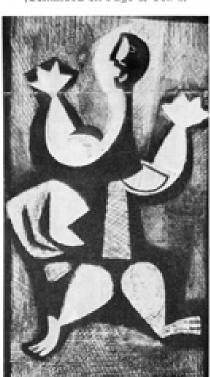
Opening Friday, March 1st at 8:00 p.m. will be an unusual exhibition of the working drawings for productions and paintings by the artists who are engaged in making films for U.P.A. (United Production Associates, Inc.)

The show will consist of the paintings that these artists do on their own displayed with the work they do for U.P.A. Among others, some of the artists represented will be Jules Engel Robert McIntosh and Herbert Klynn.

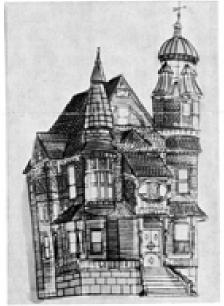
A relatively new organization, U.P.A. is responsible for injecting new life into the animated cartoon as well as producing some of the most original and unique artistic expression yet done in this field. The directors and staff of U.P.A. have contributed to extend the psychological and aesthetic range of their medium by simplifying and utilizing to the fullest the color and space relationships of their pictures.

Four U.P.A. films will be shown on the opening night featuring "Mr. Magoo Beats the Heat."

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"Flight," by Robert McIntosh, U.P.A. artist.



"Old House," by John Baldessari, in membership show.

## IN REVIEW 1st All Media Membership Show

This January, for the first time, all members of the Art Center had the opportunity to submit their work—in any art medium—to a jury of selection for the first Semi-Annual Membership Exhibition. The response was by far the largest the Art Center had ever received. The Jury, composed of two Southland artist-instructors, John Paul Jones, painter and printmaker, and Peter Youlkos, ceramist, and one museum director, Dr. Paul Wescher, selected fifty-one works to hang in the show. They also presented the awards.

Journalists and art critics from this area have indicated that this show was perhaps the most mature and stimulating Membership exhibit yet seen at the Art Center.

Concurrent with this exhibition all 181 artist-members of the Art Center were invited by the President to attend an open discussion of their show, to express their opinions about it in the presence of the Membership Exhibits Committee and to suggest what practices they felt should be abandoned or included in their future shows. discussion proved very successful as there was a large and enthusiastic turnout that brought to light significant problems and solutions which the Membership Exhibits Committee feels are invaluable in laying plans for the forthcoming October Membership exhibition.